

# RENEE LENGA

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Seasoned Multi-platform Editor/Producer/Content Creator, specializing in Branded Content and Creative Marketing. • Extensive background in film, video production, photography and design. • Team player who thrives in a fast pace work environment, with the ability to meet tight deadlines, and work independently.

## WORK EXPERIENCE

### **EDITOR/PRODUCER REDHEAD EDIT**

**2000-Present**

Develop exceptional thought provoking creative content for clients including: FXM, TBS, Bravo, E!, Sundance Channel, Lifetime, IMVU, Maker's Mark, Fox, BBC America, WE TV, MLB, ABC, Nickelodeon, The N, Universal Sports, Hallmark Channel, Voom HD, Smithsonian Channel HD, Showtime, Disney Channel, Disney Jr., Clearview Cinema, Healthlife TV, DEA, Live at Lincoln Center, Pilot, Shapeshifter

### **FREELANCE EDITOR/CONTENT CREATOR SHAPESHIFTER**

**2010-Present**

Deliver high quality broadcast production creative across multiple platforms for Disney including; behind the scenes, show launches, episodic promos, custom content for social media marketing and interstitial. Help strategize, develop and implement campaigns. Campaigns include: Marvel Rising: Secret Warrior, Teen Beach Movie, Descendants, Raven's Home, Sydney to the Max, Puppy Dog Pals, High School Musical, Ant Farm, Bunk'd, Liv and Maddie, Girl Meets World

### **FREELANCE EDITOR BBC AMERICA**

**2007-2009**

Create compelling branded content for episodic promos, news and show launches in fast paced environment. Work on multiple projects concurrently. Deliver edits and implement revisions on tight deadlines. Contribute creative ideas to the editing process. Campaigns include; Dr. Who, The Graham Norton Show, Monty Python, Top Gear, BBC America Reveals, BBC World News America, East Enders, Gavin & Stacey, How to Clean Your House, How Not to Decorate, Little Britain

### **FREELANCE EDITOR NICKELODEON**

**2005-2009**

Deliver compelling original content for broadcast. Work closely with producers and creatives to ensure all edits deliver project objectives. Contribute creative ideas to the editing process. Provide strategic marketing and creative solutions for campaigns; episodic, BTS and launches. Shows include Whistler, Degrassi, Sabrina, the Teenage Witch, Beyond the Break, Drake & Josh

### **FREELANCE EDITOR SHOWTIME**

**2000-2005**

Create strong innovative story telling content for client and viewers that inspire imagination. Deliver impactful campaigns for original programming and movies. Campaigns include: Dexter, Weeds, The Tudors, The L Word, Queer as Folk, Dead Like Me, Brotherhood, Soul Food, Out of Order

## EDUCATION

Ithaca College, Ithaca, New York

Bachelor of Arts

Major: Politics Minor: Broadcast Journalism

Spring Semester abroad Ithaca College London Center

Maine Photographic Workshop Seven Week Work Study Program

## SKILLS

Avid, Premiere, Final Cut Pro, After Effects, Experience with broadcast production media and equipment.